

## **Historic, Archive Document**

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FEB 15 1952



U. S. Department of Agriculture

Wholesale Contract Price List 1952 Crop

# **WATERMELON SEED**

*from*

**SIMPSON NURSERY COMPANY**

MONTICELLO, FLORIDA

Growers of  
FINEST SELECTED WATERMELON  
SEED FOR JOBBERS ONLY



Our seeds are not to be confused with the ordinary watermelon seed being offered.

Our seeds are noted for purity of strain and for producing a crop of melons that will sell and give satisfaction to both grower and consumer.

We are trying each year to improve the standard of quality of the seeds we grow and sell. We are constantly improving our melons, and each year we try to breed out any faults that may show in them.

Our fields are very carefully rogued by experienced crews, our stock seed is very carefully isolated and selected and only the choicest melons are used.

Finally, we have the best of warehouse equipment, cleaning, washing and drying machinery. Our system is such that the seed and melons are personally handled by one member of the firm from time of planting until the seed is in the bag.

# WATERMELON SEED CONTRACT, CROP 1952

## PERSONAL CARE -- BETTER SEED

This agreement made and entered into this.....day of.....by and Between  
SIMPSON NURSERY COMPANY, of Monticello, Fla., party of the first part, and.....  
of.....party of the second part, witnesseth:

That for and in consideration of the covenants hereafter entered into by the said party of the first part; said party of the second part does hereby purchase of said party the quantities of Watermelon Seed below named, to be grown crop 1952 and agree to pay therefor at the prices attached. Terms 2% 10 days; 60 days net.

Said first party, in consideration of the foregoing does agree to cause to have planted sufficient acreage to produce under ordinary conditions the quantity of seeds herein, at prices attached, provided the season admits the growing of same, to deliver said seed on cars at Monticello, Florida, shipments to be made for the account of the party of the second part as soon as properly cured, tested for germination and cleaned suitable for seedmen's use.

It is further mutually agreed that the conditions of the contract are subject to crop failure, or other damages on the product beyond the control of the first party and that in case of shortage, pro rata deliveries shall be made and accepted.

So far as we know  
we are the only water-  
melon seed growers  
in the South employing  
rogueing crews.

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In signing our contract  
it is not merely an  
agreement whereby  
you buy seed from us  
and we sell it to you. It  
is an agreement  
whereby we go  
to work for you and  
your best interest.

Alabama Sweet or Bradford .....	\$.65
Blue Watson .....	.85
FLORIDA IMPROVED BLACK DIAMOND.....	.95
Burrell's Gray .....	1.10
Oklahoma Certified Black Diamond .....	1.50
Chilean Black Seed .....	.70
Cole's Early .....	.65
CONGO .....	.80
Cuban Queen .....	.65
Darlington .....	1.35
Dixie Queen .....	.95
Dude Creek .....	.75
Early Kansas .....	.72
FLORIDA GIANT .....	.70
Florida Favorite .....	.65
Georgia Rattlesnake .....	.65
Golden Honey .....	.80
Long Luscious Golden Honey .....	.80
GARRISON .....	1.00
Greystone .....	1.35
Halbert Honey .....	.60
Irish Gray .....	.85
Ice Cream or Peerless .....	.75
Kleckley's Improved Sweet .....	.65
Mountain Hoosier .....	1.10
New Hampshire Midget .....	1.10
Miles .....	1.60
SUPER RED HEART .....	.85
Stone Mountain .....	.65
Spotted Watson or Cletex .....	.85
Sweetheart .....	.60
Thurmond Gray .....	.75
Northern Sweet .....	.75
Tom Watson .....	.65
WONDERMELON .....	.60
Winona .....	.65

CERTIFIED Seed, 35c lb. Higher, All Varieties.

### MEMBERS

AMERICAN  
SEED TRADE  
ASSOCIATION

SOUTHERN  
SEEDSMEN'S  
ASSOCIATION

FLORIDA  
SEEDSMEN'S  
ASSOCIATION

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We invite every  
interested seedsman to  
visit our warehouse  
and inspect the special  
washing and drying  
equipment we have  
developed expressly  
for watermelon seed

### WILT RESISTANT VARIETIES

BLACKLEE .....	.75
Dixie Queen, Wilt Resistant .....	.90
Hawkesbury .....	.75
Hawkesbury, Purdue Strain .....	.90
IRONSIDES .....	1.60
Kleckley's Sweet No. 6 .....	.75
Klondyke R-7 .....	.90
Leesburg .....	.75
Stone Mountain No. 5 .....	.75

### Signed Party of Second Part

By.....

Accepted .....

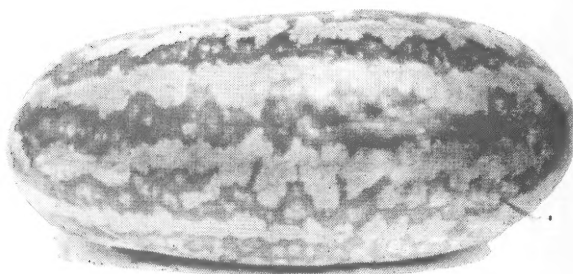
By.....

We warrant to the extent of the purchase price, that seeds or plants sold are as described on the container, within recognized tolerances.  
We give no other or further warranty, express or implied.

**SIMPSON NURSERY COMPANY • Monticello, Florida**



# CONGO



Congo seems a magic word in watermelon circles. No other watermelon has jumped into prominence so fast.

It is, from our experience, the most sought after watermelon in the U. S. even surpassing the demand for Black Diamond. While it is **not** the perfect watermelon, it nevertheless has many advantages over all other shipping types in existence today.

It has a **very** tough rind, a fiery red heart, good eating quality, is prolific, reaches large size and ships well. It is also **re-sistant to Anthracnose**—the first shipping variety on the market with resistance to Anthracnose.



Another new watermelon with considerable virtue from a shipping standpoint is **IRONSIDES**. This variety is resistant to Fusarium wilt, is of excellent quality and reaches good size. Has just been released by U. S. D. A.